

Claudio Turrisi

2022 PORTFOLIO

Consumer Electronics - Jewelry - Toys -Accessories

PRODUCT

Industrial Design
CMF
Product Development
Packaging design

ADVERTISING

Campaign Concept
Shooting Supervision
ADV Design
Social Media Contents & managment

3D CGI

3D Modelling, Lighting & Rendering
3D Video Animation
Video Editing & Compositing
Storyboard & Direction



TURRISI DESIGN



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E·V·O·K·E

Over-Ear Headphones

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MUVEACOUSTICS

Industrial Design
Fusion 360, Keyshot

CMF document
Product development
Packaging design
Adobe Illustrator

Year of Production: 2016

The EVOKE Bluetooth Evoke Headphones was designed and meant to be the higher-end product of the first collection marketed in 2016 at the launch in India under the brand MUVEACOUSTICS, a dynamic fitness oriented audio CE brand.



E·V·O·K·E·

Over-Ear Headphones

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MUVEACOUSTICS

Industrial Design
Fusion 360, Keyshot

CMF document
Product development
Packaging design
Adobe Illustrator

Year of Production: 2016

The EVOKE Bluetooth Evoke Headphones was designed and meant to be the higher-end product of the first collection marketed in 2016 at the launch in India under the brand MUVEACOUSTICS, a dynamic fitness oriented audio CE brand.



reddot award 2014
winner



Over-Ear Headphones

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MONSTER/ADIDAS

Industrial Design
Solidworks, Fusion 360, Keyshot

CMF document
Product development

Year of Production: 2014

The Adidas wired OVE Headphones was a sport/casual headphones to carry the style and mood of the Adidas Original casual clothing collection in the iconic color combinations of the international brand

Awards: Red Dot Design Award 2014

T TURRISIDESIGN



red*dot* award 2014
winner



Over-Ear Headphones

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MONSTER/ADIDAS

Industrial Design
Solidworks, Fusion 360, Keyshot

CMF document
Product development

Year of Production: 2014

The Adidas wired OVE Headphones was a sport/casual headphones to carry the style and mood of the Adidas Original casual clothing collection in the iconic color combinations of the international brand

Awards: Red Dot Design Award 2014





D U N E
MT-600
WIRELESS SPEAKER SYSTEM

D U N E
MT-600
WIRELESS SPEAKER SYSTEM

PRODUCT DESIGN

Audio Consumer Electronics
Brand: Personal Concept

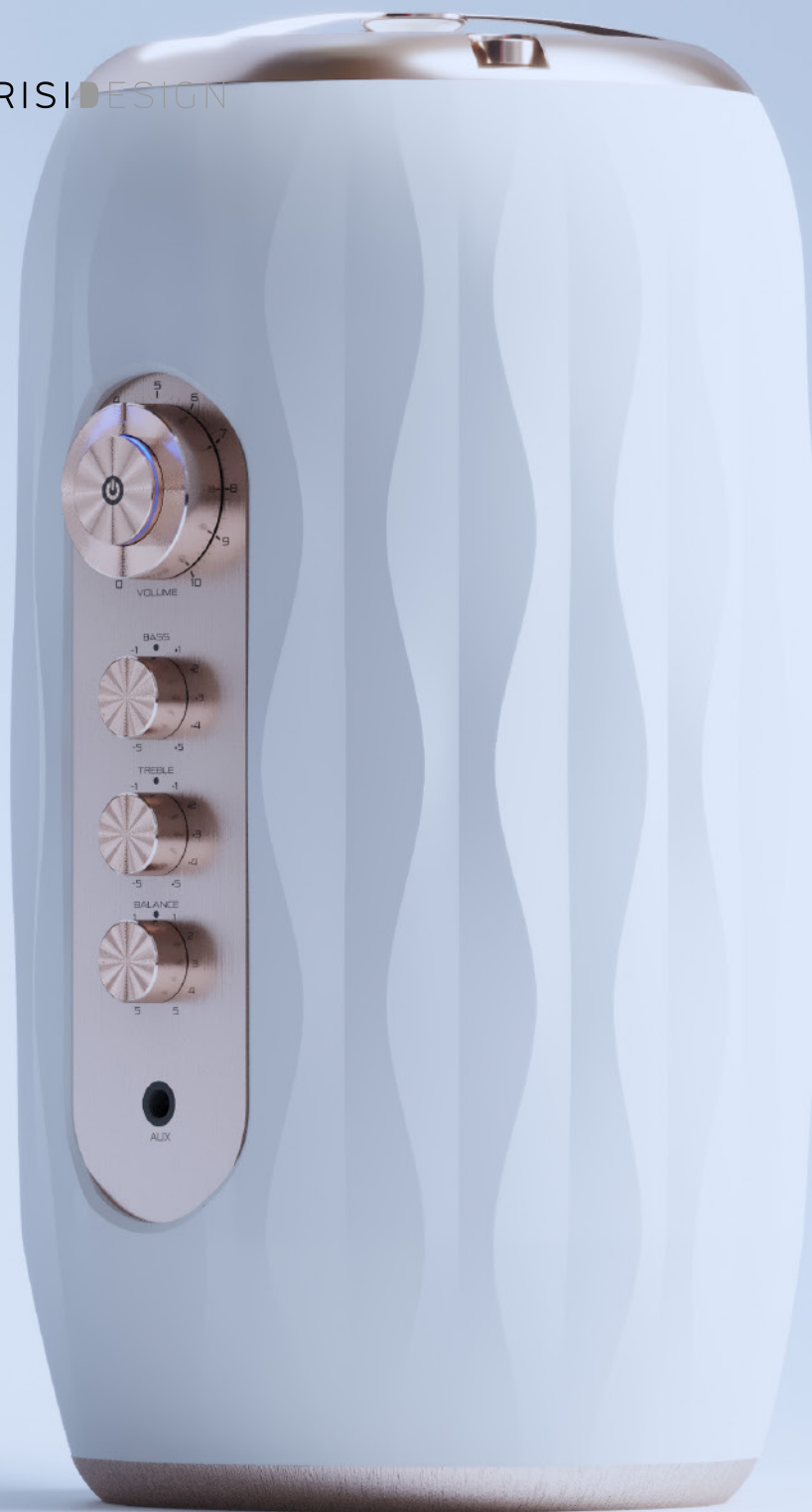
Industrial Design
Fusion 360, 3dsmax, Corona Render

Year of Design: 2022

The DUNE MT-600 Wireless Speaker is a personal project. The idea is to create a stylish speaker where architecture and old school Hi-Fi elements converge in a product with a strong personality.



TURRISI DESIGN



D U N E

MT-600

WIRELESS SPEAKER SYSTEM

PRODUCT DESIGN

Audio Consumer Electronics
Brand: Personal Concept

Industrial Design
Fusion 360, 3dsmax, Corona Render

Year of Design: 2022

The DUNE MT-600 Wireless Speaker is a personal project. The idea is to create a stylish speaker where architecture and old school Hi-Fi elements converge in a product with a strong personality.



D U N E
ST-500
BLACK SAND
WIRELESS SPEAKER SYSTEM

D U N E
ST-500
BLACK SAND
WIRELESS SPEAKER SYSTEM

PRODUCT DESIGN
Personal Concept
Audio Consumer Electronics
Brand:

Industrial Design
Fusion 360, 3dsmax, Corona Render

Year of Design: 2022

The DUNE ST-500 Wireless Speaker is a personal project. The idea is to create a stylish speaker where architecture and fine, powerful precious details converge in a product with a strong personality.



TURRISI DESIGN



DUNE

ST-500

BLACK SAND
WIRELESS SPEAKER SYSTEM

PRODUCT DESIGN

Personal Concept
Audio Consumer Electronics
Brand:

Industrial Design
Fusion 360, 3dsmax, Corona Render

Year of Design: 2022

The DUNE ST-500 Wireless Speaker is a personal project. The idea is to create a stylish speaker where architecture and fine, powerful precious details converge in a product with a strong personality.



S E R I E 8

S E R I E 8

Wireless Speaker

PRODUCT DESIGN

Audio Consumer Electronics

Brand: Personal Concept

Industrial Design

Fusion 360, 3dsmax, Corona Render

Year of Design: 2021

The SERIE 8 Wireless Speaker is a personal project. The idea is to create an iconic speaker customizable with 2 replaceable magnetic shells wrapped with leather or fabric so to radically change the style according to the home interior design.



S E R I E 8

S E R I E 8

Wireless Speaker

PRODUCT DESIGN

Audio Consumer Electronics

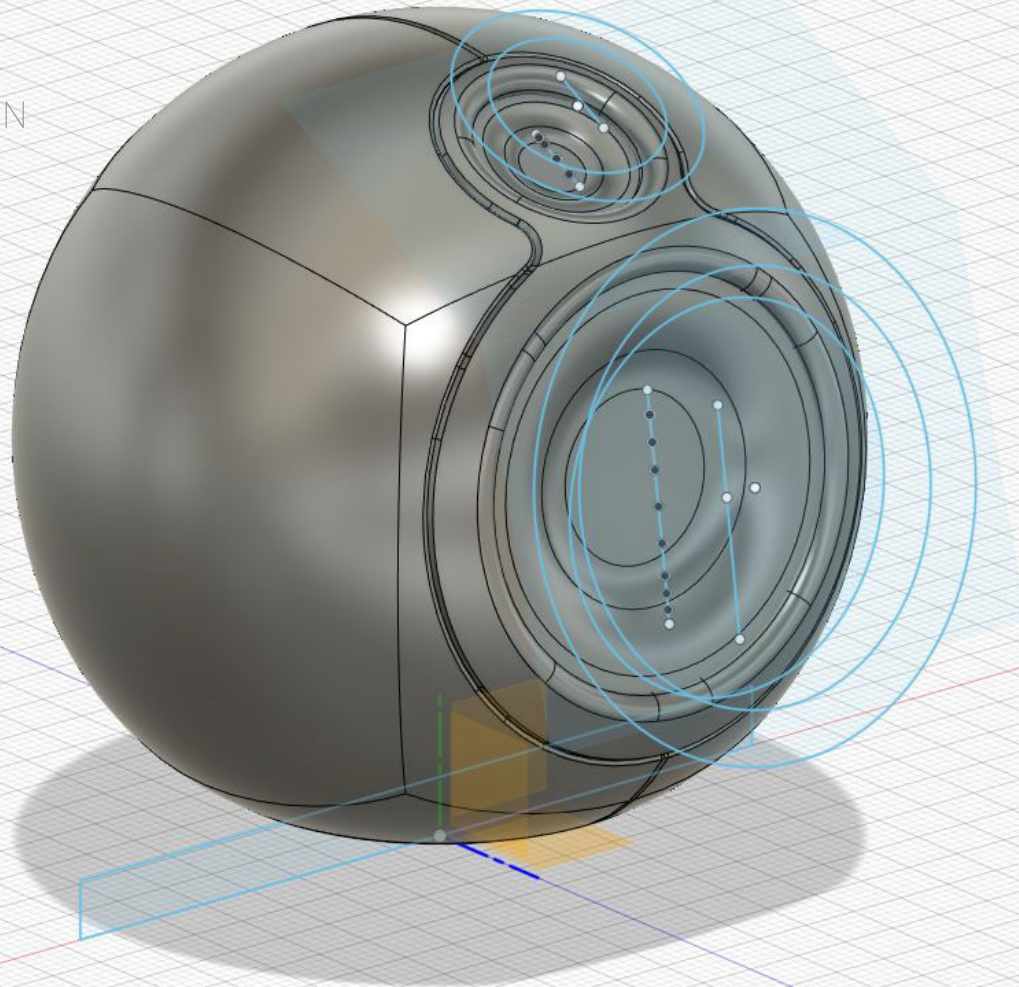
Brand: Personal Concept

Industrial Design

Fusion 360, 3dsmax, Corona Render

Year of Design: 2021

The SERIE 8 Wireless Speaker is a personal project. The idea is to create an iconic speaker customizable with 2 replaceable magnetic shells wrapped with leather or fabric so to radically change the style according to the home interior design.



SERIE 8

Wireless Speaker

PRODUCT DESIGN

Audio Consumer Electronics

Brand: Personal Concept

Industrial Design

Fusion 360, 3dsmax, Corona Render

Year of Design: 2021



The SERIE 8 Wireless Speaker is a personal project. The idea is to create an iconic speaker customizable with 2 replaceable magnetic shells wrapped with leather or fabric so to radically change the style according to the home interior design.



LUMOS

LUMOS

Wireless Speakers System

PRODUCT DESIGN

Audio Consumer Electronics

Brand: Personal Concept

Industrial Design

Fusion 360, 3dsmax, Corona Render

Year of Design: 2021



LUMOS

Wireless Speakers System

PRODUCT DESIGN

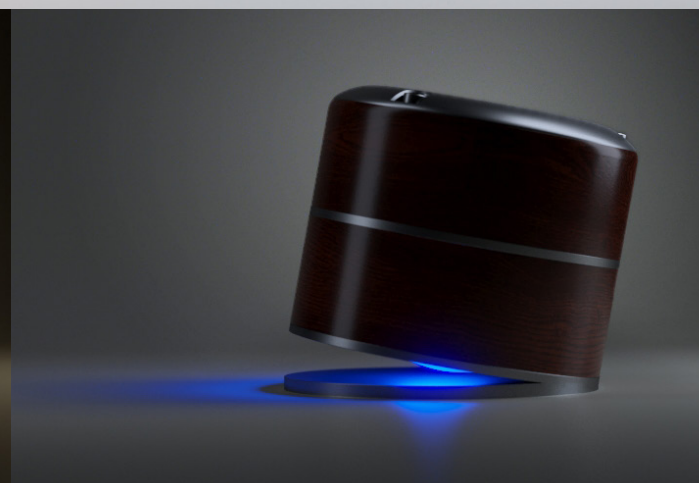
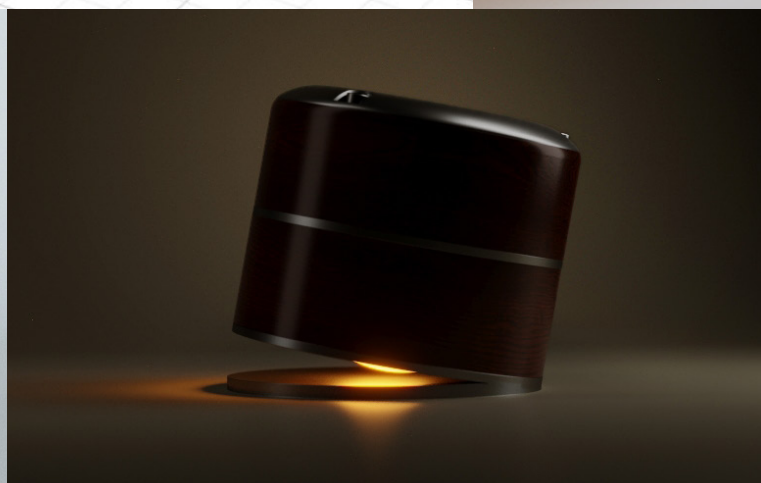
Audio Consumer Electronics

Brand: Personal Concept

Industrial Design

Fusion 360, 3dsmax, Corona Render

Year of Design: 2021





AURORA

Game Controller

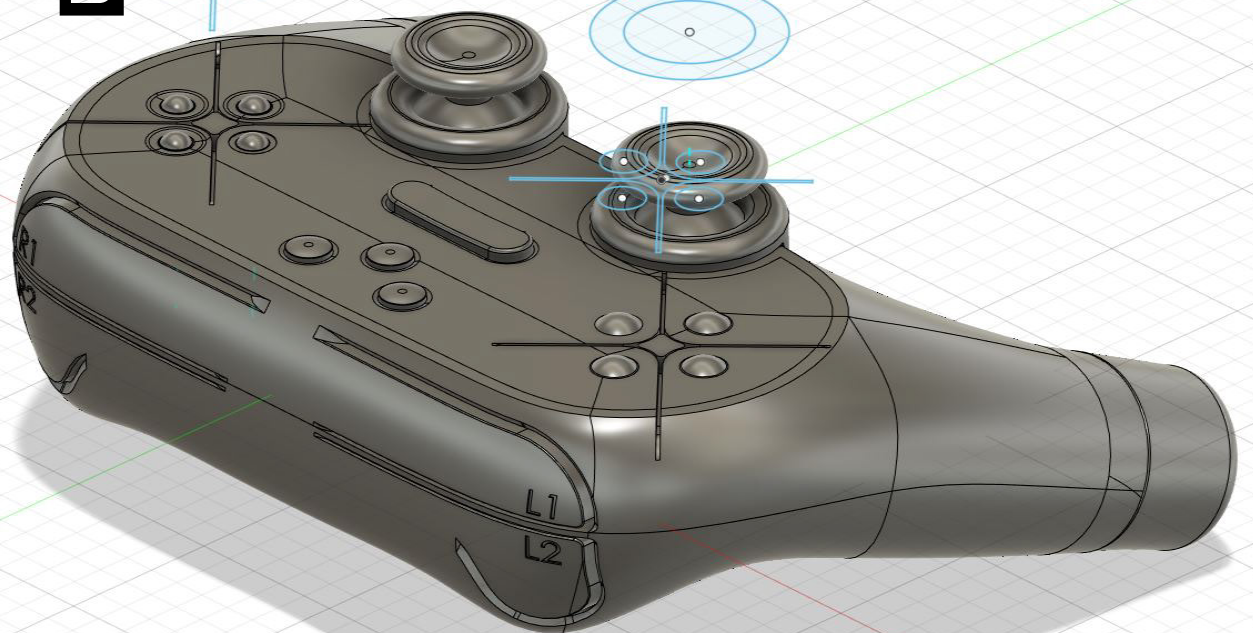
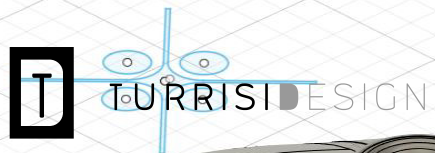
PRODUCT DESIGN

Gaming Consumer Electronics
Brand: Concept

Industrial Design
Fusion 360, 3DS max, Corona Render

Year of Design: 2021

AURORA Game Controller is intended for the gaming market. It's a minimal design wireless controller with color changing LED lighting 2 slot filled with colored liquid and floating icons.



AURORA

Game Controller

PRODUCT DESIGN

Gaming Consumer Electronics
Brand: Concept

Industrial Design
Fusion 360, 3DS max, Corona Render

Year of Design: 2021

AURORA Game Controller is intended for the gaming market. It's a minimal design wireless controller with color changing LED lighting, 2 slots filled with colored liquid and floating icons.





DRIVE

In-Ear Earphones

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MUVEACOUSTICS

Industrial Design
Fusion 360, Keyshot

CMF document
Product development
Packaging design
Adobe Illustrator

Year of Production: 2016

The DRIVE in-ear earphones was designed and to be the mid range product of the first collection marketed in 2016 at the launch in India under the brand MUVEACOUSTICS, a dynamic fitness oriented audio CE brand.



DRIVE

In-Ear Earphones

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MUVEACOUSTICS

Industrial Design
Fusion 360, Keyshot

CMF document
Product development
Packaging design
Adobe Illustrator





SPARK.

In-Ear Earphones

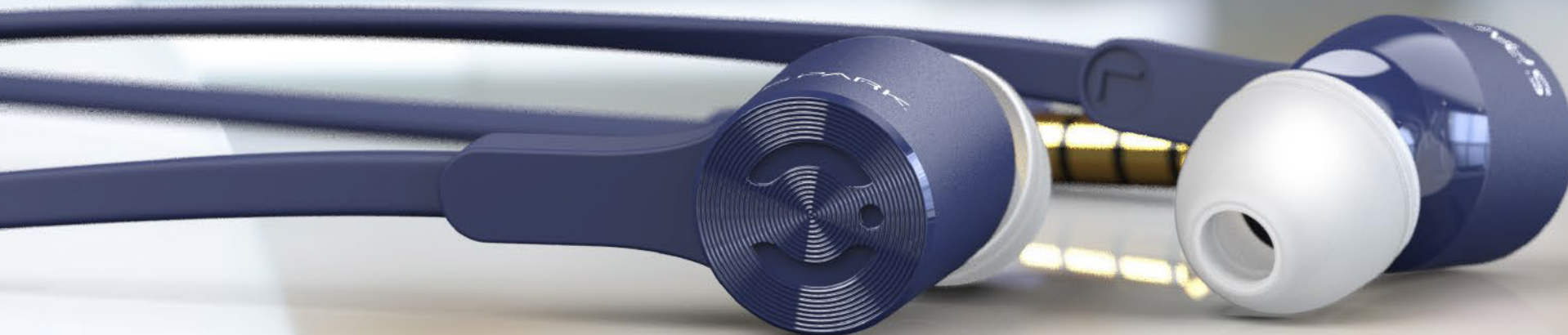
PRODUCT DESIGN

Audio Consumer Electronics
Brand: MUVEACOUSTICS

Industrial Design
Fusion 360, Keyshot

CMF document
Product development
Packaging design
Adobe Illustrator

Year of Production: 2016



SPARK.

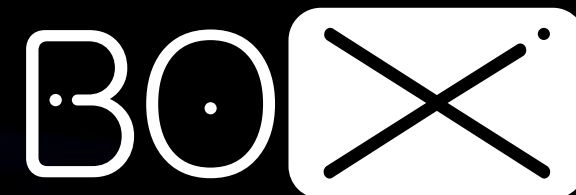
In-Ear Earphones

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MUVEACOUSTICS

Industrial Design
Fusion 360, Keyshot





Wireless Speaker

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MUVEACOUSTICS

Industrial Design
Fusion 360, Keyshot

CMF document
Product development
Packaging design
Adobe Illustrator

Year of Production: 2017



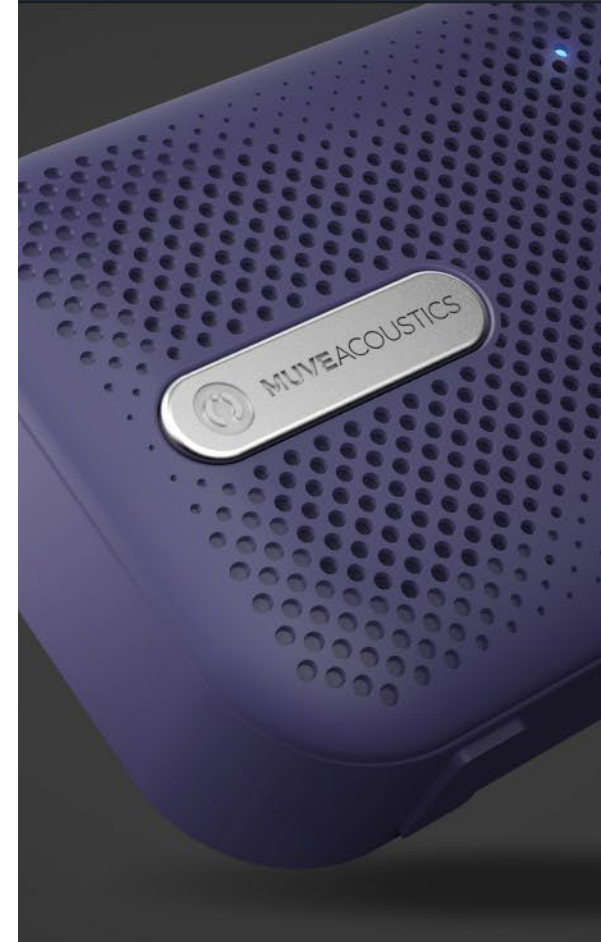
BOOX

Wireless Speaker

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MUVEACOUSTICS

Industrial Design
Fusion 360, Keyshot





TURRISI DESIGN



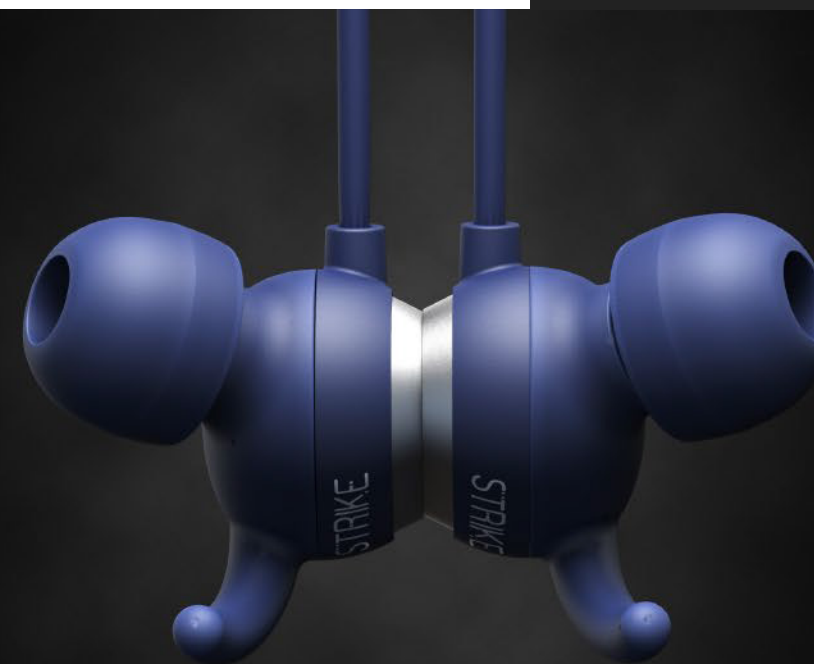
STRIKE

Wireless In-Ear Earphones

PRODUCT DESIGN

Audio Consumer Electronics
Brand: MUVEACOUSTICS

Industrial Design
Fusion 360, Keyshot





TURRISI DESIGN



MIG 31

On-Ear Headphones

PRODUCT DESIGN

Audio Consumer Electronics

Brand: Concept

Industrial Design

Fusion 360, Keyshot





LION

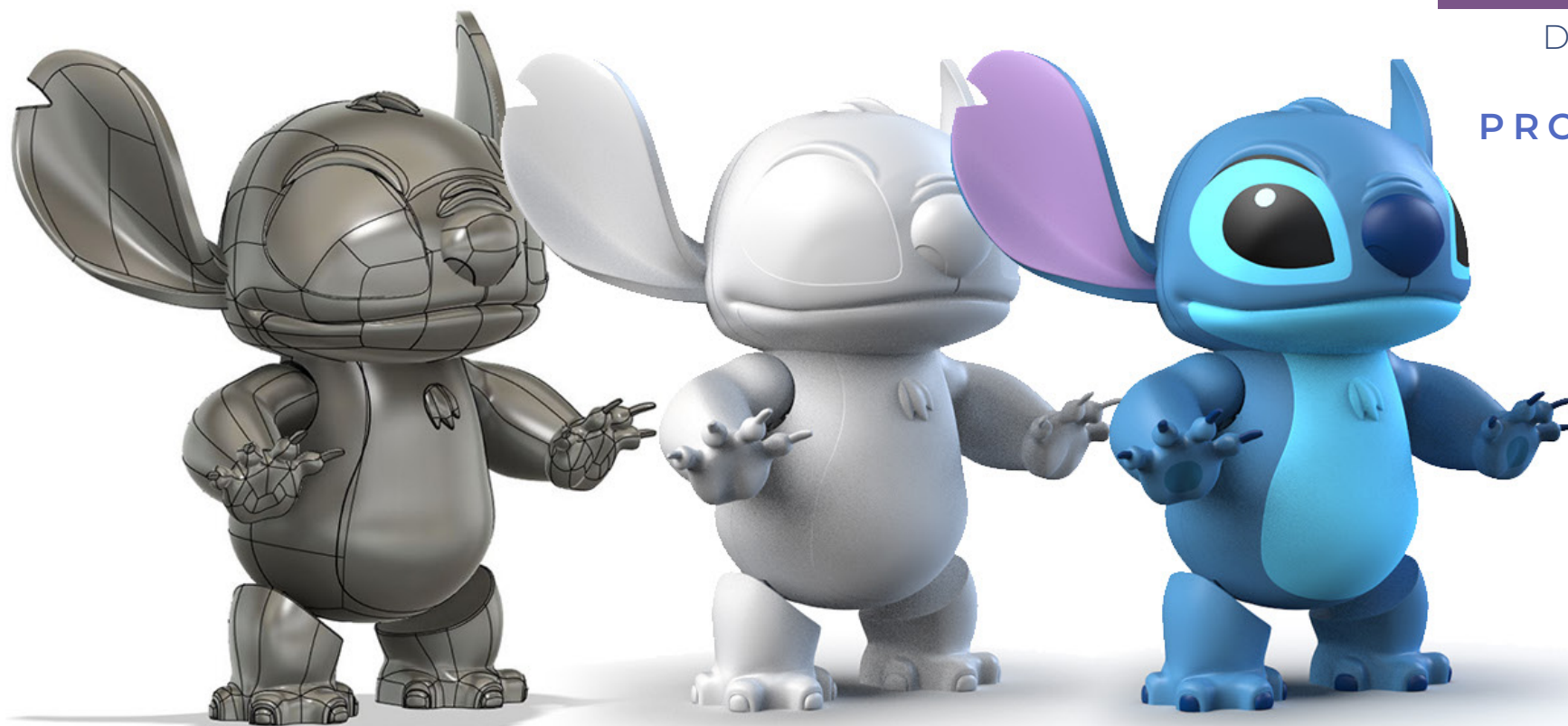
Baroque Jewelry On-Ear Headphones

PRODUCT DESIGN

Audio Consumer Electronics
Brand: Concept

Industrial Design
Fusion 360, 3DS Max, Corona Render





Dancing Figurine

PRODUCT DESIGN

TOY

Brand: Disney

Industrial Design
3DS max , Fusion 360, Keyshot

Year of Production : 2021
Market : USA



CHUCK E CHEESE

RC toy

PRODUCT DESIGN

RC TOY

Brand: Chuck E. Cheese

Industrial Design

3DS max , Fusion 360, Keyshot



VENOM

Posable Figurine

PRODUCT DESIGN

TOY

Brand: Marvel

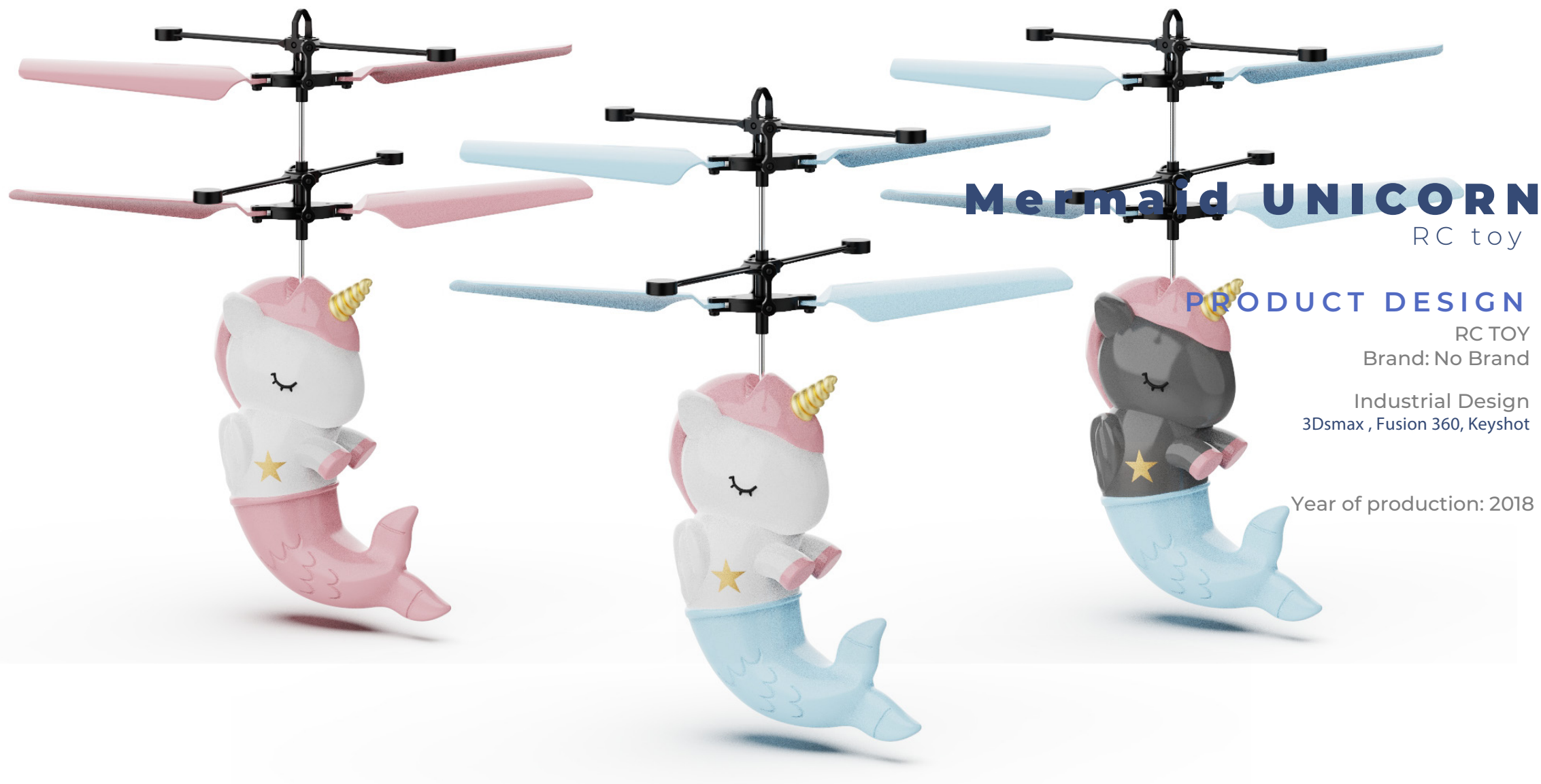
Industrial Design

3DS max , Fusion 360, Keyshot





TURRISI DESIGN



Mermaid UNICORN

RC toy

PRODUCT DESIGN

RC TOY

Brand: No Brand

Industrial Design
3Dsmax , Fusion 360, Keyshot

Year of production: 2018

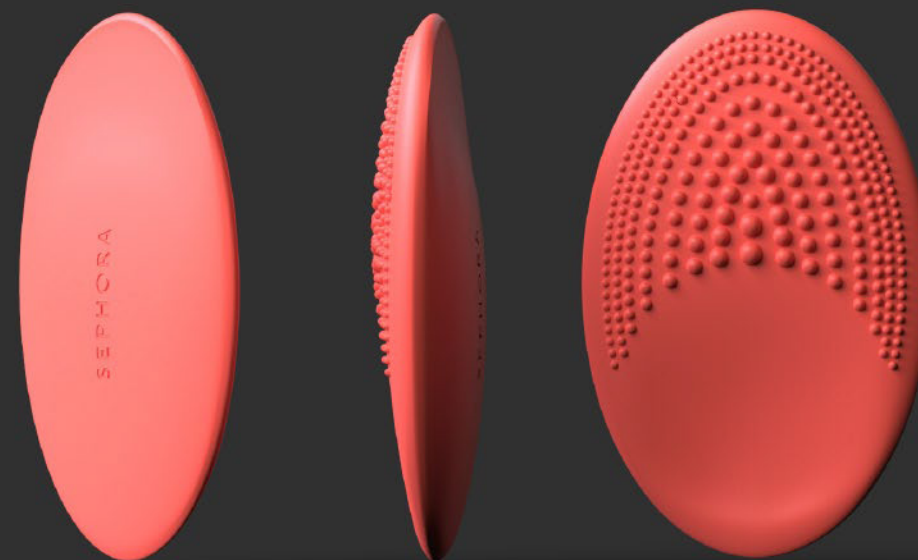


SEPHORA

PRODUCT DESIGN

Cosmetics Goods
Brand: SEPHORA

Industrial design





seeoo®

PRODUCT DESIGN

vintage pocket watch
Brand: SEEEO

Industrial design
Supplier sourcing
Product Development
FOB shipping





TURRISI DESIGN



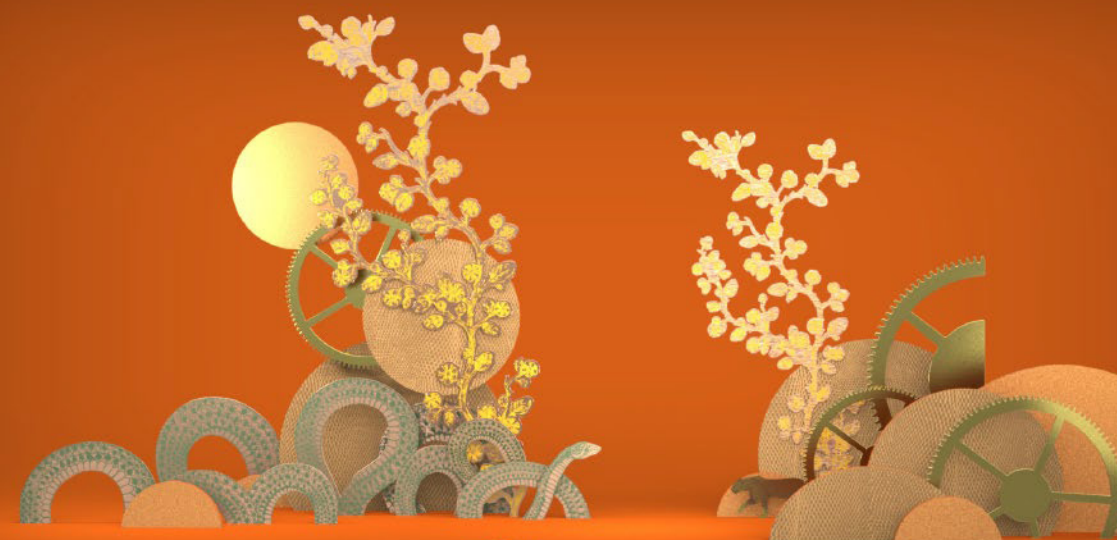
Cartier

Cartier

VISUAL DESIGN

Visual Merchandising campaign 2017
Brand: CARTIER

3D design
2D Artwork printing style



Cartier



TURRISI DESIGN



EDGE

Wireless In-Ear Earphones

PACKAGING DESIGN

Consumer Electronics
Brand: MUVEACOUSTICS

Packaging design
3D rendering





RAMPAGE
T-600
GAMING
HEADSET

PACKAGING DESIGN

Consumer Electronics

Brand: TITAN

Packaging design

Year of relase :2018

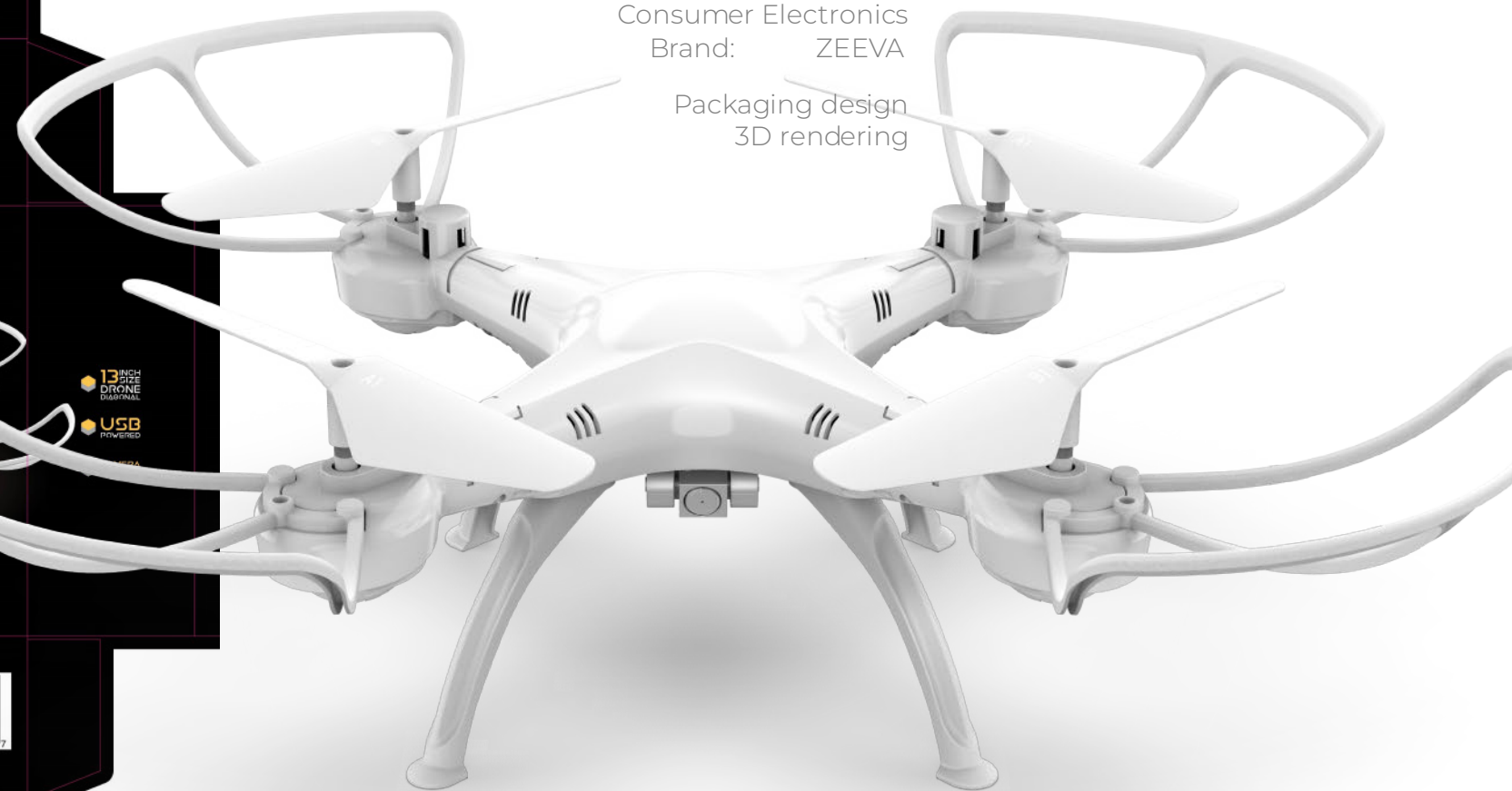


ADVENTURER DRONE WITH CAMERA WIFI APP CONTROL

PACKAGING DESIGN

Consumer Electronics
Brand: ZEEVA

Packaging design
3D rendering





TURRISI DESIGN



NOMINATION ITALY

PRODUCT DESIGN

Gentleman Jewelry Collection
Brand: Nomination

Industrial design
Product development
Supplier sourcing
Mass production supervision
Year of Production: 2019





TURRISI DESIGN



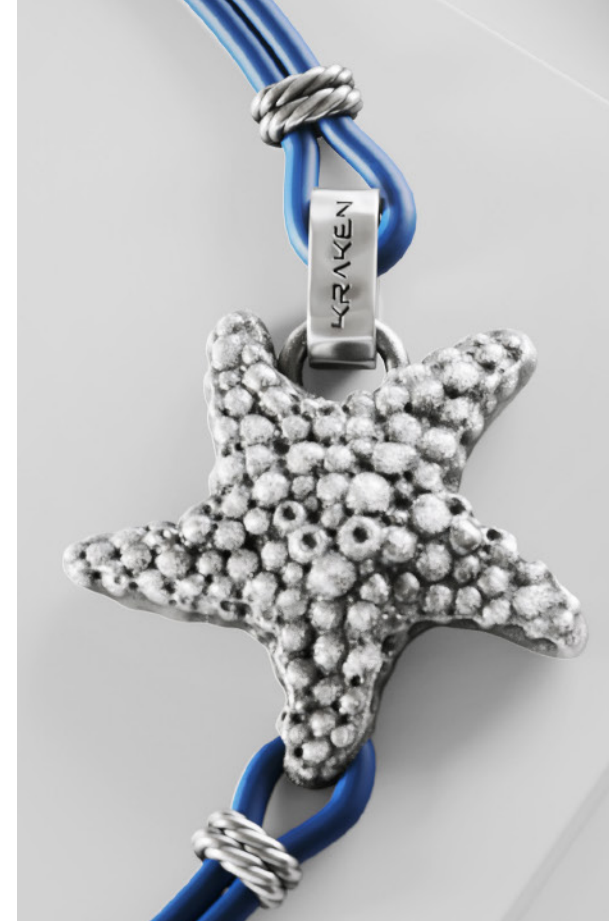
KRAKEN

PRODUCT DESIGN

Summer Jewelry Collection

Brand: KRAKEN

Industrial design

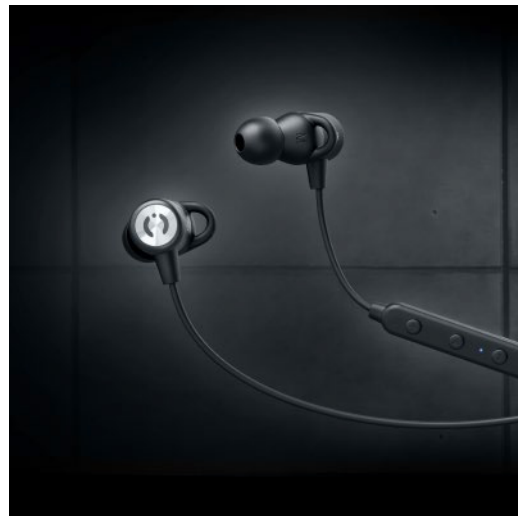


FOCUSED.
ON TOP.

Pre Order

EDGE
Wireless In-Ear Earphones

Website



EDGE
Wireless In-Ear Earphones

FOCUSED.ON TOP.
advertising campaign
2018
Brand: MUVEACOUSTICS

Defining Strategy
Supervising agency
Supervising photo shooting
Defining graphic design and style

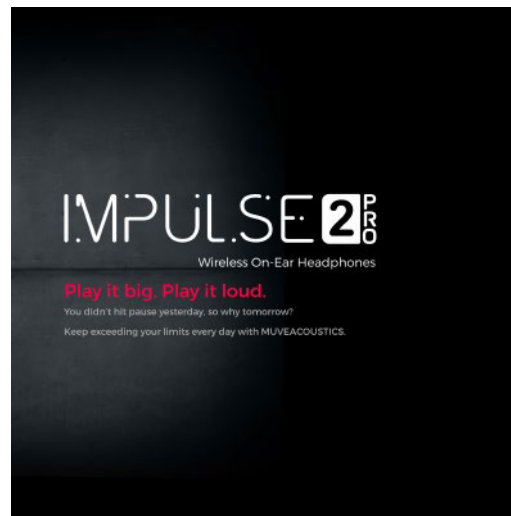


FOCUSED.
ON TOP.

Explore

IMPULSE 2^{PRO}
Wireless On-Ear Headphone

Website



IMPULSE 2^{PRO}

Wireless On-Ear Headphones

FOCUSED.ON TOP.
advertising campaign
2018

Brand: MUVEACOUSTICS

Defining Strategy
Supervising agency
Supervising photo shooting
Defining graphic design and style

#UnleashYourEnergy

Indulge in MUVEACOUSTICS, the audio solution to unleash your inner emotions, because inside is the birthplace of greatness.

[Read More](#)



E·V·O·K·E

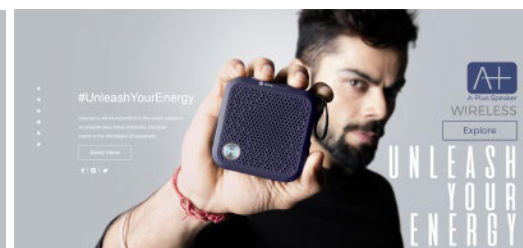
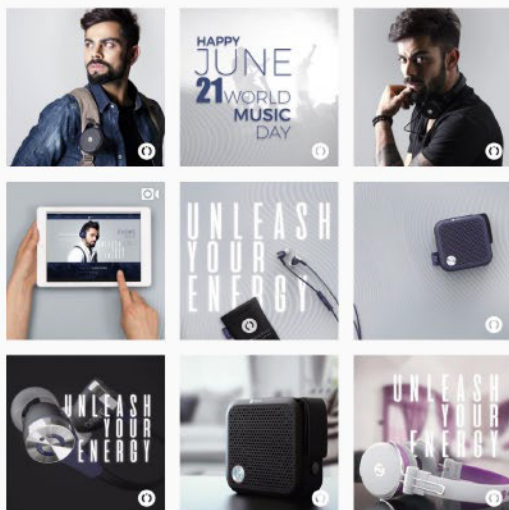
Over-Ear Headphones

WIRELESS

UNLEASH YOUR ENERGY

[Explore](#)

Website



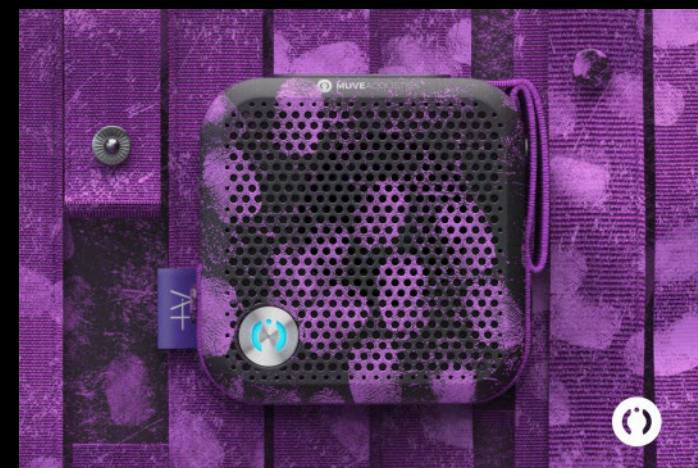
E·V·O·K·E

Over-Ear Headphones

UNLEASH YOUR ENERGY
advertising campaign
2017

Brand: MUVEACOUSTICS

Defining Strategy
Supervising agency
Defining graphic design and style



social media campaigns
2017
Brand: MUVEACOUSTICS

Defining Strategy
Contents design



product visualization

Consumer Electronics
Brand: MONSTER

3D Rendering





TURRISI DESIGN



product visualization

Consumer Electronics
Brand: MONSTER

3D Rendering

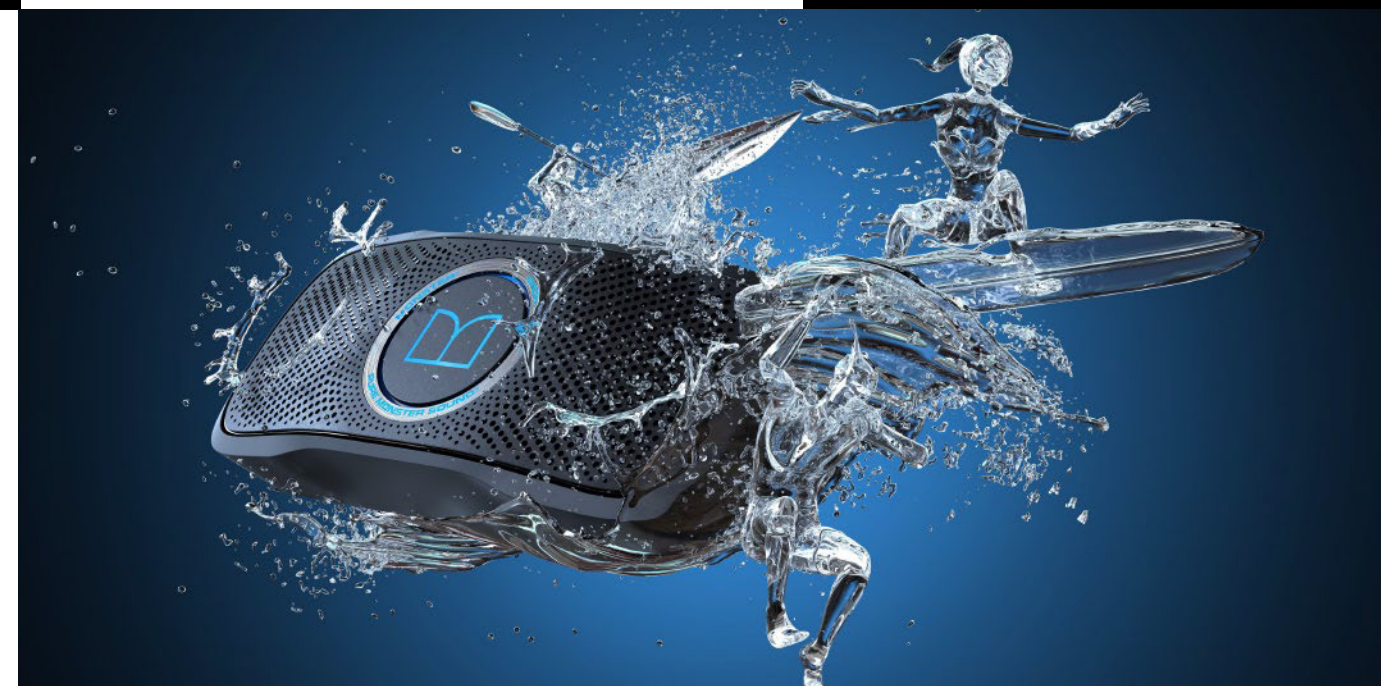




product visualization

Consumer Electronics
Brand: MONSTER

3D Rendering



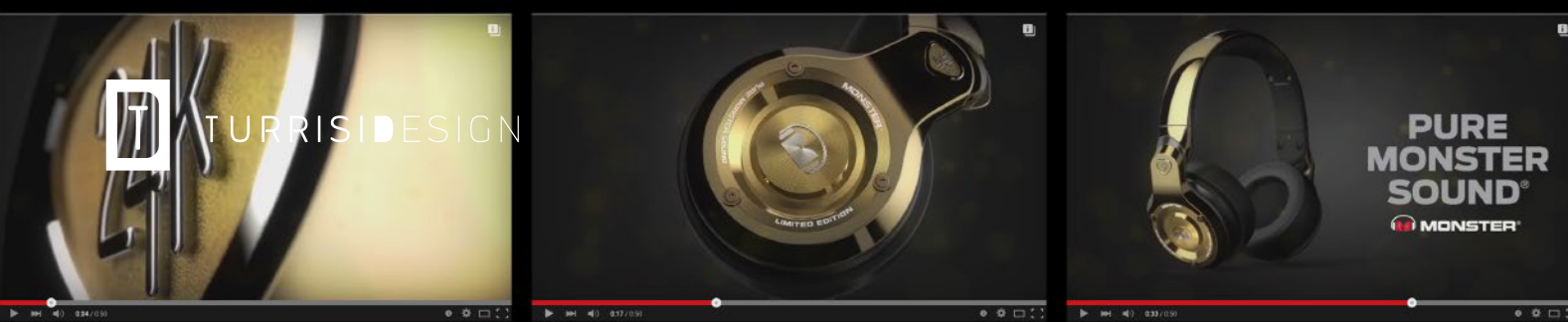


product visualization

Consumer Electronics
Brand: MONSTER

3D Rendering





3D video animation
& TVC

Consumer Electronics
Brand: MONSTER

3D Rendering

